



## 57<sup>th</sup> Annual Marshall Christmas Parade – Monday, November 29, 2021 at 7PM

The Marshall Christmas Parade has been a family tradition for almost 60 years. The parade brings together family and friends to enjoy the sights and sounds, and for many it marks the beginning of the holiday season. Participants have the very important responsibility to ensure viewers are dazzled by each and every entry.

### **2021 THEME: “Giving Has No Season”**

We are looking for colorful and creative representations of the holiday season, most especially reflecting the parade theme. **This theme salutes everyone in the community who serves others**, even without a pandemic, including medical personnel, teachers, service clubs members, volunteers, restaurant and retail workers, delivery people and more! The presence of someone on your float from an honored group is encouraged, but not required.

### **DEADLINE: APPLICATIONS ARE DUE BY Tuesday, November 16.**

#### **DECORATIONS and RULES:**

- **All entries MUST be decorated for the holidays and be WELL LIGHTED.** This is a nighttime parade so lights are necessary for the safety of parade attendees and participants, as well as for their entertainment value.
- All marching bands, walkers, dance groups, etc. **MUST** be in uniform, costume or wear holiday-appropriate attire.
- All participants are required to keep pace with the parade marshal to keep gaps from forming, to ensure a smooth and continuous parade.
- Car club entries are limited to SIX (6) CARS which **MUST** be decorated.
- Santa is not allowed on any entry.
- Candy is to be handed out by walking participants **ONLY** and **NOT** thrown from vehicles or floats.
- Gun shots or cannons are not permitted. Live fire/flames are allowed with special permission.
- Any groups containing animals **MUST** include a clean-up crew.
- No vehicles on trailers are permitted without prior approval.

### **FINAL APPROVAL OF PARTICIPATION AND DECORATION OF ENTRY WILL BE HELD AT THE DISCRETION OF THE CHRISTMAS COMMITTEE.**

**Please read all of the requirements *carefully* and fill out the application *completely*.  
Incomplete applications **WILL NOT** be accepted.**

Parade instructions are mailed or emailed out the week prior to the parade.  
If you have questions please contact Kimber Thompson at 269-781-5163 or [kimber@choosemarshall.com](mailto:kimber@choosemarshall.com).



Choose Marshall Welcome Center ~ 323 W. Michigan Avenue, Marshall, MI 49068 • 269-781-5163

**APPLICATION ON PAGE 2 OF THIS FORM**

57<sup>th</sup> Annual Marshall Christmas Parade APPLICATION – PLEASE READ CAREFULLY

**ENTRY DEADLINE: TUESDAY, NOVEMBER 16, 2021**

Name of Organization/Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Title/Duty Within Organization \_\_\_\_\_ Date of Birth \_\_\_\_\_ Phone \_\_\_\_\_

Address (include City/State/ZIP) \_\_\_\_\_

Email \_\_\_\_\_ (PARADE INSTRUCTIONS WILL BE SENT TO THIS ADDRESS)

**DONATION** Each participant is asked to consider making a donation to the **Marshall Christmas Fund**. Your gift will help maintain the Marshall holiday tradition by offsetting the thousands of dollars it costs each year to fund lights and decorations. **Donation amount: \$** \_\_\_\_\_ (Please make checks payable to: MAEDA)

**1. CATEGORY** [Please check ALL that apply]

- Float - Would you like to be judged?** Yes \_\_\_\_\_ No \_\_\_\_\_  
Will there be fire involved? Yes \_\_\_\_\_ No \_\_\_\_\_ (If yes, instructions will be sent)
- Band - # of members \_\_\_\_\_  Color Guard - # of members \_\_\_\_\_  
 Walking Group - # of walkers \_\_\_\_\_  Truck/Equipment - # of vehicles \_\_\_\_\_  
 Animals - Type \_\_\_\_\_ # of animals \_\_\_\_\_  Other (describe below in question #3)

**2. ENTRY SIZE/LENGTH** [NOTE: Height cannot exceed 14 feet]

Float Length (including hitch) \_\_\_\_\_ + Towing vehicle Length \_\_\_\_\_ = Total Length \_\_\_\_\_  
Non-Float Entry Length \_\_\_\_\_ (if multiple vehicles, give length for EACH vehicle)

**3. DESCRIBE ENTRY** (give detailed description of theme and decorations, use additional sheet if necessary)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Approximately how many Christmas lights will your entry have (**ALL ENTRIES MUST BE WELL LIT**)? \_\_\_\_\_  
Does your entry include music (must be holiday music)? Yes \_\_\_\_\_ No \_\_\_\_\_

**WAIVER of Physical Damage or Personal Injury** In consideration of participating in the Marshall Christmas Parade, the Releaser, intended to be legally bound for themselves and their agents, employees, volunteers, guests, licensees, heirs, executors and administrators, waive and release any and all rights and claims they may have against the City of Marshall, its officials, and the City of Marshall representatives, successors, and assigns for any and all injuries or damages suffered from participation in the Marshall Christmas Parade.

I, the undersigned, have read this waiver of liability, fully understand its terms, understand that I have given up substantial rights by signing it, and have signed freely and voluntarily without any inducement, assurance, or guarantee being made to me and intend my signature to be a complete and unconditional release of all liability to the greatest extent allowed by law.

Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**RETURN FORM** to the Choose Marshall Welcome Center at 323 W. Michigan Avenue, Marshall, MI 49068  
Email it to kimber@choosemarshall.com or text it to 269-967-1987. Thank you!