



CHOOSE MARSHALL

The Marshall Christmas Parade has been a family tradition for over 60 years and it marks the beginning of the holiday season. The parade brings together family and friends from surrounding communities to enjoy the sights and sounds of the season.

Participants in the parade have the very important responsibility to ensure the many people who come to see it are dazzled by each and every entry. We are looking for colorful, creative, lighted representations of this year's parade theme "**Joy to the World**" and the holiday season.

As with many 2020 events, there are a few changes to the format of the event. The parade will begin and end at the Calhoun County Fairgrounds and all entries **MUST** be motorized, as the route will be a 9-mile loop through the entire city. No animals or walking entries will be allowed, and since there are no walkers, nothing may be passed out to the crowd.

There is also an option to keep your lighted float at the Fairgrounds to be viewed by visitors to the Merry Mile throughout the entire holiday season.

A few things to keep in mind for all participants:

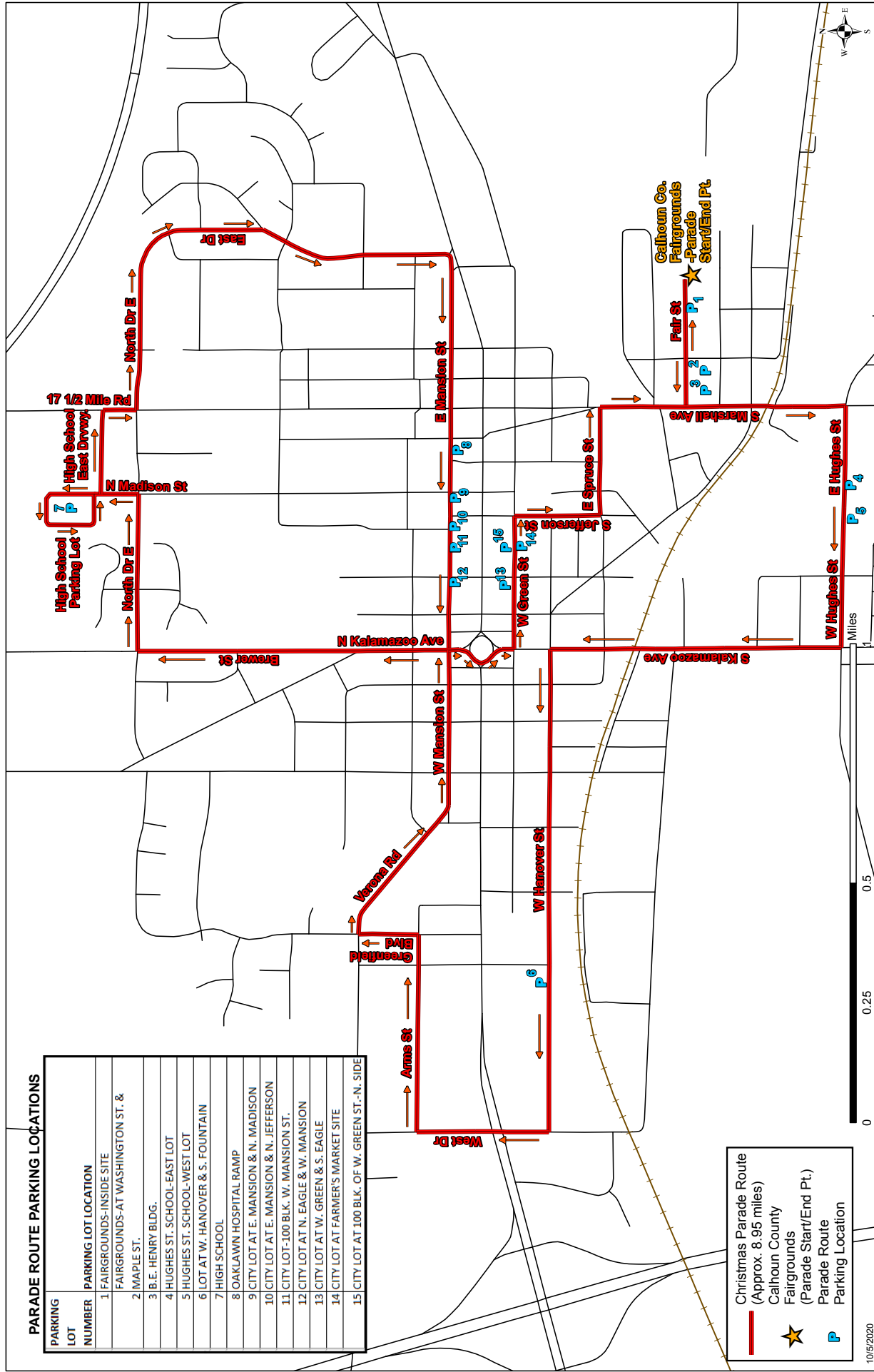
- **The DEADLINE for parade applications is November 19, 2020.**
- Since this is a night time parade, all entries must be lighted. Lighting is not only for entertainment value, but for the safety of parade attendees and participants.
- All participants are required to keep pace with the parade marshal to keep gaps from forming to ensure a smooth, continuous parade.
- If you normally have a group that walks or has animals, please use your creativity to figure out a way to place them on a motorized vehicle.

**Please read all of the requirements *carefully*
and fill out the application *completely*.**

If you have any questions you may contact Kimber Thompson at 781-5163
or email kimber@choosemarshall.com.



Marshall Christmas Parade Route 2020



PARADE ROUTE PARKING LOCATIONS

PARKING LOT NUMBER	PARKING LOT LOCATION
1	FAIRGROUNDS-INSIDE SITE
2	FAIRGROUNDS-AT WASHINGTON ST. & MAPLE ST.
3	B.E. HENRY BLDG.
4	HUGHES ST. SCHOOL-EAST LOT
5	HUGHES ST. SCHOOL-WEST LOT
6	LOT AT W. HANOYER & S. FOUNTAIN
7	HIGH SCHOOL
8	OAKLAWN HOSPITAL RAMP
9	CITY LOT AT E. MANSION & N. MADISON
10	CITY LOT AT E. MANSION & N. JEFFERSON
11	CITY LOT-100 BLK. W. MANSION ST.
12	CITY LOT AT N. EAGLE & W. MANSION
13	CITY LOT AT W. GREEN & S. EAGLE
14	CITY LOT AT FARMER'S MARKET SITE
15	CITY LOT AT 100 BLK. OF W. GREEN ST.-N. SIDE

- Christmas Parade Route (Approx. 8.95 miles)
- Calhoun County Fairgrounds
- Parade Start/End Pt.
- Parking Location



56th Annual Marshall Christmas Parade – Monday, November 30, 2020

PARADE APPLICATION – PLEASE READ CAREFULLY

DEADLINE NOVEMBER 19, 2020

Name of organization or business _____

Contact person _____ Phone _____

Address (include City) _____

Email _____ (PARADE INSTRUCTIONS WILL BE EMAILED TO THIS ADDRESS)

Each participant is asked to consider making a donation to the Marshall Christmas Fund. Your gift will help maintain the Marshall holiday tradition by offsetting the thousands of dollars it costs each year to fund lights and decorations.

Donation amount: \$_____ (Please make checks payable to: MAEDA)

1. CATEGORY – ONLY MOTORIZED FLOATS WILL BE ALLOWED IN THE PARADE THIS YEAR

Would you like to be judged? Yes _____ No _____

If any animals* are involved: What type? _____ How many? _____

**NOTE: No horses are allowed in the parade this year.*

Will there be fire involved? Yes _____ No _____ *(If yes, special rules apply)*

2. ENTRY LENGTH (Cannot exceed 14 feet high)

Float Length (include hitch) _____ + Towing vehicle length _____ = Total Length _____

3. DESCRIBE ENTRY (give detailed description of theme and decorations, use back of sheet if necessary)

Approximately how many Christmas lights will your entry have (ALL ENTRIES MUST BE WELL LIT)? _____

Does your entry include music (must be holiday music)? Yes _____ No _____

Parade Requirements:

- ENTRY DEADLINE IS NOVEMBER 19, 2020.
 - ALL ENTRIES MUST BE DECORATED FOR THE HOLIDAYS AND BE LIGHTED.
 - CAR CLUB ENTRIES ARE LIMITED TO 6 CARS AND MUST BE DECORATED.
 - SANTA IS NOT ALLOWED ON ANY ENTRY.
 - GUNSHOTS OR CANNONS ARE NOT PERMITTED.
 - NO VEHICLES ON TRAILERS PERMITTED WITHOUT PRIOR APPROVAL.
- FINAL APPROVAL OF PARTICIPATION AND DÉCOR OF ENTRY WILL BE HELD AT THE DISCRETION OF THE CHRISTMAS COMMITTEE.**

Parade Instructions will be mailed or emailed out the week prior to the parade. If you have any questions regarding your entry, please contact Kimber at 269-781-5163 or email kimber@choosemarshall.com.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED